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NEWS RELEASE

Simply Sleek: Eldorado Stone Introduces the Modern Collection

Sophistication and Luxury are Redefined by the Leader in
Architectural Stone Veneer

SAN DIEGO, CA – [Eldorado Stone](#), manufacturer of the world’s most believable architectural stone veneer, reinvents home design trends with the all-new [Modern Collection](#). A departure from more rustic arrangements, the Modern Collection features clean lines and a neutral color palette while manifesting Eldorado Stone’s commitment to authenticity.

Featuring six new profiles in smooth and texturized applications, the Modern Collection leads the trend with linear stones in 34 new colors in cool gray, soothing black and calm cream tones. Sleek and understated, this collection creates a sophisticated architectural canvas in both interior and exterior applications.

TWEET THIS: [The Modern Collection by @EldoradoStone reimagines #moderndesign with all-new #StoneVeneer profiles and colors. http://bit.ly/25mKu2M](#)

“Today’s homeowner wants to create a sanctuary that is built upon quality and simplicity,” said Ramsay Hawfield, Vice President of Marketing and Product Development at Eldorado Stone. “Our new Modern Collection inspires designers, architects and homeowners to create contemporary spaces with natural elements that will add beauty and value to their homes.”

Precise details are the cornerstone of the new collection. Natural stones were selected for texture and shape, creating molds which are hand-painted by stone artisans. Profiles like [Longitude24™](#), with a large uninterrupted smooth surface, and [TundraBrick®](#), authentically molded from reclaimed European bricks in contemporary grey, tan, and white color palettes, give homeowners an opportunity to add texture while maintaining neutral color in their design.

For more information about the Modern Collection, please visit eldoradostone.com. For an interview with Ramsay Hawfield detailing the inspiration behind the collection, please contact Brenda Forman at 916-285-9835.

(MORE)

Click image for link to high-resolution version:

Links:

- [Eldorado Stone Modern Collection website](#)



Silent Grey Longitude24 creates a calming environment in any application.



Chalk Dust TundraBrick is authentically molded from reclaimed European bricks and given new life with a contemporary color.

About Eldorado Stone

Eldorado Stone, LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE:HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone offers a full line of interior and exterior products that elevate architecture and design, including stone and brick veneer, fireplace surrounds, fire bowls and a full Eldorado Outdoor collection. The company currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit www.eldoradostone.com or call 1-800-925-1491 for a free catalog.



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