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## ELDORADO STONE® INTRODUCES NEW STONE PROFILE LEDGECUT<sub>33</sub>™ AT IBS 2011

*Contemporary Styling Offers Modern Lineal Look, Yet Textured & Natural in Appearance*

(SAN MARCOS, CA – January 12, 2011) Thinking about all that’s fresh and contemporary for a new year, [Eldorado Stone](#) is pleased to introduce another beautiful stone profile to attendees at IBS 2011 in Orlando, FL. The new [LedgeCut<sub>33</sub>](#) is a highly textural yet contemporary, linear-style profile. The stone installs with a clean, dry-stack application that creates instant visual appeal and offers another design solution for Eldorado Stone customers.

The “33” in the profile name represents the fact that each stone is three inches high and comes in three different lengths– 24", 18" and 12" creating a random and natural running bond. It will be available nationwide following the show in three natural colors– [Sage](#), a dark gray with green undertones; [Birch](#), grayish white with brown and orange highlights similar to a birch tree; and [Dune](#), a sand-colored stone with brownish undertones.

“We created [LedgeCut<sub>33</sub>](#) because it offers our customers another design tool for creating more contemporary, lineal stone looks that are both highly textural and natural in appearance,” says Brent Spann, VP of Marketing for Eldorado Stone. “The smaller pieces are easier to handle and cut from an installer’s perspective, making the stone even more appealing. The three color palettes also provide a broad spectrum of design options,” he says. “The three different lengths for the stone create additional visual interest, so the profile has incredible versatility because it works in both large and small scale as well as in interior and exterior settings.”

[LedgeCut<sub>33</sub>](#) is available in flats and 90 degree corner pieces allowing you to create authentic stone walls with the appearance of full depth stones.

“We’re very eager to see the response from the design world about [LedgeCut<sub>33</sub>](#),” says Spann. “It’s exciting to know that we are helping to create new stone profiles that are rich with texture, authenticity and modern design.”

**ABOUT ELDORADO STONE**

[Eldorado Stone, LLC](#) is headquartered in San Marcos, CA. It is a subsidiary of **Headwaters Incorporated – (NYSE: HW)**; HW is focused on improving lives through innovative advancements in construction materials. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit [www.eldoradostone.com](http://www.eldoradostone.com) or call 1-800-925-1491 for free catalogs.

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