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MEDIA CONTACTS:

Beth Katz • beth@merlotmarketing.com

Brenda Forman • brenda@merlotmarketing.com

Merlot Marketing, Inc. • 916-285-9835



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NEWS RELEASE

Eldorado Stone introduces inaugural Diamond Awards design competition at 2015 PCBC homebuilding tradeshow

SAN DIEGO, CA - Eldorado Stone, manufacturer of the world's most believable architectural stone veneer, has announced exciting exhibition plans for this year's PCBC homebuilding show in San Diego. For the first time in its history, the brand will host a competition to select its newest stone veneer profile.

"Eldorado Stone is built on the relationships we've developed over multiple decades in the building industry," says Ramsay Hawfield, director of marketing at Eldorado Stone. "The Diamond Awards present an opportunity for six top designers to work with our stone artisans. Together they make the designers' stone visions into reality."

[TWEET THIS: .@EldoradoStone to kick off inaugural #DiamondAwards #StoneVeneer design competition at 2015 @PCBC TheShow.](#)

During the past months, numerous Eldorado Stone veneer experts worked closely with six industry-leading designers to take their inspirations and ideas and turn them into a stone the designers are proud to specify. Designers Michelle Bridges, Kelly DiBernardo, Sophie Idan, Ann Matteson Saglin, Annie Tutunjian and Tony Vinh submitted designs that will be showcased at the Eldorado Stone booth #817. PCBC will officially kickoff the competition and voting will be open to show attendees who visit the booth or the [Eldorado Stone Facebook](#) page following the show.

For more information about Eldorado Stone, please visit eldoradostone.com.

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Media Notes:

[Eldorado Stone Website](#)

[Eldorado Outdoor Website](#)

[PCBC Website](#)

[Merlot Marketing Website](#)

About Eldorado Stone

Eldorado Stone, LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit www.eldoradostone.com or call 1-800-925-1491 for a free catalog.

About PCBC

[PCBC](#) is the largest homebuilding trade show in the Western United States and is dedicated to advancing the art, science and business of housing. Sponsored by the California Building Industry Association and endorsed by the Leading Builders of America (LBA), whose membership includes 21 of the largest public and private homebuilders in the country, PCBC offers two days of exhibits, education, special events and networking.

