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MEDIA CONTACTS:

Beth Katz • beth@merlotmarketing.com

Brenda Forman • brenda@merlotmarketing.com

Merlot Marketing, Inc. • 916-285-9835



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NEWS RELEASE

Classic Design Gets a Modern Makeover

Eldorado Stone offers a modern twist to traditional brick with its new Ashland TundraBrick.

SAN DIEGO, CA – Nothing evokes the history and charm of classic architecture quite like the timeless appearance of weathered brick. Now, [Eldorado Stone](#), manufacturer of the world’s most believable architectural stone and brick veneer, introduces its Ashland TundraBrick. The newest color in its brick veneer collection, Ashland beautifully emulates the shades of gray represented in weathered brick.

Cast from molds of European bricks reclaimed from centuries-old dwellings, Eldorado Stone TundraBrick offers the texture and appearance of timeworn and classic buildings. The new Ashland color delicately balances a modern gray palette with classic design elements that reflect the reclaiming and repurposing design trend.

Offering texture and luxury to both indoor and outdoor applications, Ashland TundraBrick presents a unique and rugged texture that highlights the authentic coloring. Minor imperfections and color variations create a believable façade that has the appearance of solid brick. Yet, at just an inch thick, the brick veneer is thinner and significantly lighter than traditional brick, which facilitates convenient and speedy installation.

“Our new Ashland TundraBrick is proving to be a very popular choice within the design community, thanks to its unique coloring and authenticity,” says Eldorado Stone Marketing Director Ramsay Hawfield. “Its timeworn, gray color palette allows it to seamlessly incorporate classic architectural elements into modern designs.”

TWEET THIS: [Eldorado Stone offers modern twist to classic brick with gray Ashland TundraBrick](#)
[#brickveneer.](#)

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Media Notes:



Click on images above to view Eldorado Stone's 'Classic with a Modern Twist' pinboard.

About Eldorado Stone

[Eldorado Stone®](https://www.eldoradostone.com) creates the world's most believable architectural stone veneer. For more than 40 years, Eldorado Stone has demonstrated an undeniable passion for creating authentic products that not only elevate quality and design, but also attainability. From stone and brick to outdoor products and fireplace surrounds, Eldorado handcrafted products transform ordinary environments into unique and memorable spaces. For more information and to view galleries of inspiring installations, visit [eldoradostone.com](https://www.eldoradostone.com).

