

# NEWS RELEASE

FOR RELEASE: January 14, 2015

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PHOTO CREDIT: ELDORADO STONE

Eldorado Stone will showcase new stone and brick profiles and new fire bowl at International Builders' Show 2015



Sanderling Marquee Limestone

SAN DIEGO, CA—[Eldorado Stone](#), manufacturer of the world's most believable architectural stone veneer, plans to go big in Las Vegas this year at the upcoming [International Builders' Show \(IBS\)](#) by showcasing new stone and brick veneer profiles, along with a new larger fire bowl.

"We're always pushing ourselves to create products that are on the forefront of design trends," says Ramsay Hawfield, Director of Marketing for Eldorado Stone. "IBS is the perfect opportunity for us to engage with the building and design community, to gain inspiration and to inspire."



Ashland TundraBrick

Debuting at this year's show:

- **Sanderling Marquee Limestone:** At 12 inches by 24 inches, Marquee Limestone will be the largest stone profile in the company's portfolio. Its elegant and ageless aesthetic reflects elements of natural cut limestone ideal for both residential and commercial design.
- **Ashland TundraBrick:** Molded after bricks reclaimed from European dwellings, the cool gray Ashland color profile emulates brick that has earned character throughout centuries of exposure to the elements.
- **Mezzaluna Fire Bowl:** The all-new Mezzaluna has a grand diameter of 48 inches making it larger than others in the collection. Its soft finish has the feel of limestone which adds tranquility and luxury to outdoor designs.



Mezzaluna Fire Bowl

Eldorado Stone, renowned for its hand-finished stone and brick veneers, as well as its outdoor products and distinctive fireplace surrounds, will be exhibiting at Booth C3008. Visitors to the booth will be surrounded by inspiring vignettes that bring to life the warmth and natural luxury that stone veneer adds to any space. IBS 2015 will run Jan. 20 – 22 at the Las Vegas Convention Center.

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## MEDIA NOTES:

### ABOUT ELDORADO STONE

[Eldorado Stone](#), LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit [www.eldoradostone.com](http://www.eldoradostone.com) or call 1-800-925-1491 for a free catalog.

### ABOUT THE INTERNATIONAL BUILDERS' SHOW

The NAHB International Builders' Show (IBS) is the largest annual light construction show in the world. During Design and Construction Week the National Association of Home Builders (NAHB) and the National Kitchen and Bath Association (NKBA) co-locate in Las Vegas. With over a combined 1,700 exhibitors IBS and the Kitchen & Bath Industry Show (KBIS), the first annual **Design & Construction Week™** delivered an amazing experience for over 75,000 attendees from across the globe.