

# PRESS RELEASE

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AFTER: Wood-Burning Fireplace by Eldorado Stone®



BEFORE: Wood-Burning Fireplace by Eldorado Stone®

## ELDORADO STONE® UNVEILS ALL NEW ELDORADO OUTDOOR™ WOOD-BURNING FIREPLACE *Easy Installation Combined With The Custom Look of Stone or Brick*

(SAN MARCOS, CA – Feb. 21, 2012)—The ultimate way to take the chill off a cool night outdoors is with the warming glow of a genuine wood-burning fireplace. However, adding such a welcome feature to any backyard has traditionally been a daunting prospect, rife with high costs, large outlays for labor, and the mess of pouring concrete. Now, with the new [Eldorado Outdoor™ Wood-Burning Fireplace](#) from [Eldorado Stone®](#), a magnificent—and totally custom—wood-burning fireplace can be achieved in a fraction of the time and cost associated with traditional installations. The secret lies in the Eldorado Outdoor building blocks that quickly assemble into the perfect substrate to install with the company's authentic architectural stone veneer profiles.

The new Eldorado Outdoor *Wood-Burning Fireplace* is an impressive-looking structure, standing five-and-a-half feet wide, more than three feet deep, and nearly seven feet high. Yet its massive dimensions are counter to its light weight and simple installation. Crafted of glass-fiber reinforced concrete (GFRC), the fireplace can be installed without the need for concrete footings—a standard four-inch concrete or paver substrate is all you need. With its scratch-coat finish, it's ready to accept any of the beautiful profiles from the diverse Eldorado Stone and Eldorado Brick lines of architectural veneers, so that any style, from mediterranean to coastal, can be achieved.

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The *Wood-Burning Fireplace* also offers numerous options for customization, such as left- and right-hand hearth extensions, a chimney extension (with metal flue liner), and even backrests for the available hearth extensions, transforming them into intimate seating areas right beside the fireplace.

"The new Eldorado Outdoor Wood-Burning Fireplace makes it easier than ever to transform a basic outdoor space into the focus of a luxurious retreat that extends entertaining beyond the home," states Eldorado Stone Vice President of Marketing, Brent Spann. "Best of all, it can be completed in less than half the time and labor costs required for traditional concrete installations."

The Eldorado Outdoor *Wood-Burning Fireplace* is available immediately.

## ABOUT ELDORADO STONE:

[Eldorado Stone](#), LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit [www.eldoradostone.com](http://www.eldoradostone.com) or call 1-800-925-1491 for free catalogs.

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