

PRESS RELEASE

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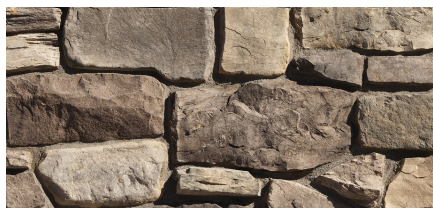
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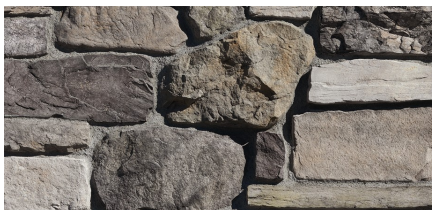


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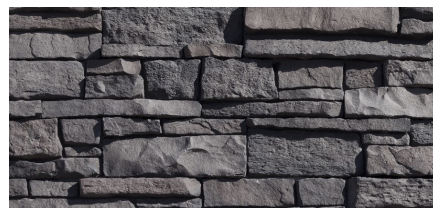
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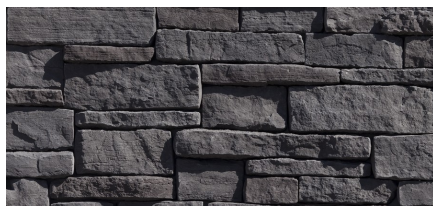
Cypress Ridge in *Santa Maria*



Cypress Ridge in *Catania*



Mountain Ledge Panel in *Bow Valley*



Mountain Ledge in *Black Bear*

NEW COLOR OFFERINGS FROM ELDORADO STONE® EXPAND DESIGN POSSIBILITIES

(SAN MARCOS, CA – May 10, 2012)—Selecting the right stone and color can make the difference between an ordinary project and a true showcase. Whether it is a deep charcoal that offsets the emerald green of the Pacific Northwest or gentle earth tones, which highlight the myriad shades of a desert sunset, [Eldorado Stone®](#) offers the world's most authentic architectural stone veneer in hues that make an impression. In the continual pursuit of authentic and impactful product offerings, Eldorado Stone® has released six new colors across its national and regional stone profiles.

The nationally available *Cypress Ridge* profile remains popular for its irregularity and organic look. Originally a frequently requested custom blend, Eldorado Stone® added it as a national profile. With a natural blend designed with multiple stone types, it offers an Old Italian Tuscan feel, reminiscent of warm villas surrounded by tall grasses and roughhewn walkways. The addition of two new colors expands the line and the possibilities for regional applications. [Santa Maria](#) offers warm tones in a palette of espresso and sandy browns, cooled by the addition of greyish brown undertones. With a nod to the request for more grey tones, [Catania](#) cools the shade one step further with more depth in a range of light to dark charcoal grey. Hints of rust and gold give the shade a warmer and worn feel.

Profiles available in the Pacific Northwest states are also broadened by the addition of two colors. The *Mountain Ledge Panel* profile now includes [Bow Valley](#), broadening the color selection to include more grey

(MORE)

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PAGE 2 OF 2

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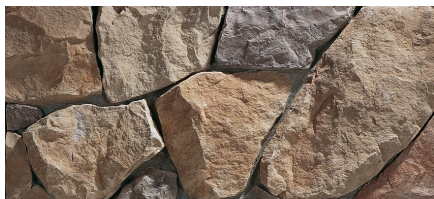
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Country Rubble in Tuscan



Stacked Stone in Desert Shadow

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tones with a blush of wine. The *Mountain Ledge* profile has been added to the Northwestern selections with [Black Bear](#), a dark cooler palette of charcoal grey with the occasional hint of burgundy.

Eldorado Stone® further enriches its color additions with two new Western profiles. The *Country Rubble* profile is fantastic for large exterior applications and highlights natural stones found on the hills of Northern California. This is accentuated with [Tuscan](#), a combination of red and coffee tones, which has been brought back by popular demand. *Stacked Stone*, another profile which has become a popular request due to the high demand for long linear stacked stone, expands with the addition of [Desert Shadow](#). This earthy palette with a balance of browns and a touch of grey and burgundy rounds out the collection.

“We excel in offering profiles and colors in regionally relevant and nationally desirable stone and hues,” says Eldorado Stone Vice President of Marketing Brent Spann. “Whether a contemporary or traditional design, architects, designers and homeowners should find the perfect fit for their project.”

ABOUT ELDORADO STONE:

[Eldorado Stone](#), LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit www.eldoradostone.com or call 1-800-925-1491 for a free catalog.

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