

# NEWS RELEASE

FOR IMMEDIATE RELEASE

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CREATE A COZY FIREPLACE OVERNIGHT WITH ELDORADO STONE®  
*Fireplace Surrounds are DIY-friendly and Offer an Easy, Elegant Transformation*



SAN DIEGO, Dec. 3, 2014—Nothing epitomizes the winter season like family and friends gathered around a roaring fire. Now, thanks to its elegant and innovative [Fireplace Surrounds](#), [Eldorado Stone](#)®, manufacturer of the world's most authentic architectural stone veneer, makes it surprisingly easy to quickly transform a basic fireplace into a stunning focal point—just in time for colder weather.

Hand-finished and sanded during a detailed, four-step process, [Eldorado Stone Fireplace Surrounds](#) are crafted of a proprietary blend of genuine limestone aggregate, minerals and other materials. Numerous styles are available, from the stately Palacio to the gothic Marrakesh and the modernist Soho Boutique. Yet, unlike heavy, expensive and difficult-to-install surrounds, the Eldorado Stone products are lightweight and affordable. Eldorado Fireplace Surrounds can be installed in just a matter of hours—a fraction of the time required for traditional installations.

Eldorado Fireplace Surrounds come in eleven profiles, and colors including Oyster Shell, Oak Barrel and Summer Wheat, each of which is available in a smooth, honed finish, or a more rustic, travertine finish. A weathered, distressed finish, Antique Castello, is also available.

“Our fireplace surrounds are a great, DIY-friendly way to make an impressive statement in the family room this winter,” notes Eldorado Stone Director of Marketing, Ramsay Hawfield. “Not only do they look just like the more expensive natural stone options, they hang on the wall just like a shelf, making installation quick and easy.”

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Photo Credit: Eldorado Stone



Instantly add warmth and drama to a room with *The Carmela*



Cozy up to *The Dylan* for the holidays



All impromptu holiday gatherings can be accompanied by any of the Fireplace Surrounds

The entire Fireplace Surrounds collection including inspiring photos, an installation video and intuitive online design tool can be found at [eldoradofireplaces.com](http://eldoradofireplaces.com). Each fireplace surround also comes complete with an installation kit.

## ABOUT ELDORADO STONE:

[Eldorado Stone®](http://Eldorado Stone®), creator of the world's most believable architectural stone veneer, is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. For more than 40 years, Eldorado Stone has demonstrated an undeniable passion for creating authentic products that not only elevate quality and design, but also attainability. From stone and brick to outdoor products and fireplace surrounds, Eldorado handcrafted products transform ordinary environments into unique and memorable spaces. Headquartered in San Diego, the company operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of inspiring installations, visit [eldoradostone.com](http://eldoradostone.com) or call 1 800-925-1491 for a free catalog.

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