

For Immediate Release

Consumer Media:

Merlot Marketing, Inc. • Brenda Granucci
916.285.9835 • brenda@merlotmarketing.com

Trade Media:

Taylor PR • Julie Smith-Taylor
760.213.5686 • juliesmithtaylor@taylorpr.net

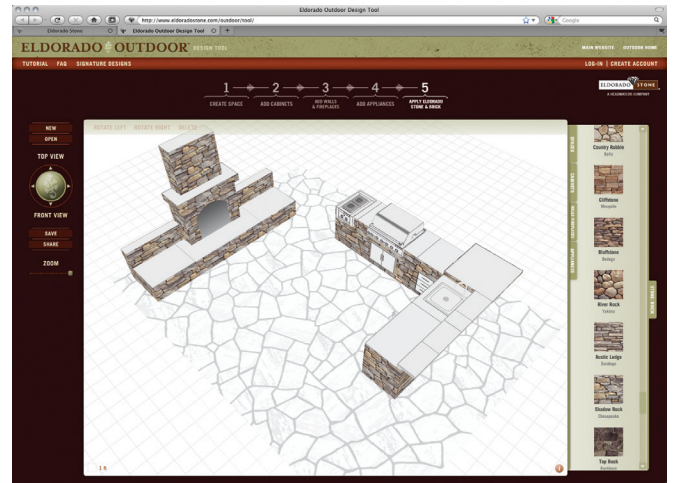
VISUALIZING A DREAM BACKYARD SPACE JUST GOT EASY AND 3-D

Eldorado Stone® Unveils Online Outdoor Design Tool—Allows Users to Experiment in Full Color with Cabinets, Barbeques, & Architectural Stone Veneers

(SAN MARCOS, CA – April 16, 2010) For DIYers—and even for professional landscape designers and architects—being able to visualize an elegant backyard entertainment space is invaluable to plan and make the vision a reality. Now, thanks to [Eldorado Stone](#), it's not only possible, but it's free, easy, and accessible from any computer with access to the Internet.

Eldorado Stone is proud to unveil its [Outdoor Design Tool](#), available at www.eldoradostone.com/outdoor, a proprietary 3-D program that allows

visitors, in just minutes, to experiment with a stunning variety of design elements and architectural stone veneer finishes, so they can actually see that dream space (and share it with others) before making it a reality.



The Eldorado Stone *Outdoor Design Tool* works in conjunction with the company's revolutionary [Eldorado Outdoor™](#) line of quick-assembling [modular cabinets](#) for projects like [barbecue islands](#), kitchen counters, bars, [fireplaces](#), fire rings, and more, which can be assembled and finished in a [fraction of the time needed for traditional concrete block](#). The *Outdoor Design Tool* takes this simplicity one step further, and allows the user to build their own virtual outdoor space by dragging and dropping cabinets, walls, columns, fireplaces, and even items like grills and sinks into limitless configurations. Then, just as easily, the project can be clad in a choice of rich Eldorado Stone architectural stone veneers, and viewed from any angle in color and 3-D.

Once a design is created, the tool allows the user to share it with friends, and even save it as a PDF, replete with all specs and part numbers, as well as, the nearest Eldorado Stone distributors. "It's easy, intuitive, and powerful," notes Brent Spann, vice president of marketing for Eldorado Stone. "But more than that, it's just plain fun. Whether you're a first-time designer or a veteran pro, the *Outdoor Design Tool* empowers you with risk-free experimentation, so that your end product truly lives up to your expectations and vision."

-more-



1.800.925.1491
WWW.ELDORADOSTONE.COM



ABOUT ELDORADO STONE

Eldorado Stone, LLC is headquartered in San Marcos, CA. It is a subsidiary of **Headwaters Incorporated – (NYSE: HW)**, a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit www.eldoradostone.com or call 1-800-925-1491 for free catalogs.

#



1.800.925.1491
WWW.ELDORADOSTONE.COM

